



Noble "Share a Memory" Contest

Noble "Share Your Memories 30th Anniversary" Promotion Terms & Conditions

Official Rules Eligibility: NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. Open to Ontario residents only excluding all other provinces including Quebec. The Noble "SHARE YOUR MEMORIES 30th Anniversary" Promotion is open to all customers and noncustomers (non-account holders), Noble Vendor Partners and Noble Team Members. The Promotion entry period is from 12:00 am on January 1st, 2023, through to 11:59 pm on December 31st, 2023 ("Promotional Period").

How to Enter: Ontario residents will be eligible to win (1) Noble Prize Pack by emailing a Noble memory, story or picture to marketing@noble.ca or submitting online at noble.ca. The submission must include the following to be eligible: A Noble memory, story or picture, participant's name, company name, phone number and email address. The contest submission will be ineligible if all information listed above is not provided in full. Submissions will be automatically submitted to a random draw. All submissions become the exclusive property of Noble and will not be acknowledged or returned. Noble assumes no responsibility for lost, late, ineligible, illegible, incomplete, mutilated, damaged or misdirected submissions or other Promotion materials or for submissions that Noble is unable to process due to malfunctions, delays or failures.

Random Drawings/Odds

DRAWS: A random draw will be held on or about the first day of each month in 2023. Each eligible submission will be entered into the draw. Odds of being selected depend upon the total number of eligible entries received. The selected entrants will be notified by email immediately after the specified draw date and time. If the selected entrants cannot be contacted within 20 business days of the draw, or if a prize or prize notification is returned as undeliverable, as determined in Noble's sole discretion, that prospective prize winner(s) will forfeit his or her prize and a new entry will be drawn and declared the potential winner. The selected entrant will be required to sign a declaration and release form (the "Release") confirming compliance with the Official Rules, acceptance of the prize as awarded, without substitution, and releasing the Sponsor, its dealers, agents, affiliated and related companies, advertising and promotional agencies and their respective shareholders, directors, officers, employees, agents, dealers,

representatives, successors and assigns (collectively, the “Releasees”) from any liability in connection with any prize or this contest. The Release must be returned within the time period specified on the Release or the prize may be forfeited. Delivery of each prize to the winners will be arranged within thirty (30) days of receipt of the Release by a designated agent of the Sponsor.

PRIZE: There will be a total of (1) Noble Prize Pack for the February Promotion Period. The prize must be accepted as awarded without substitution and is not transferable or convertible to cash and not for resale. The Sponsor reserves the right, in the event that the prize cannot be awarded as described for any reason, to substitute a prize or component of a prize of equal or greater value without liability.

Additional Prize Information: All expenses associated with winning a prize, including, without limitation, federal, provincial, and local taxes, if applicable are the sole responsibility of each prize winner. All prize details not specifically detailed in these Official Rules will be determined by Noble and the prize providers in their sole discretion. Only prize properly claimed will be awarded. Prize is nontransferable and no substitutions or cash redemptions are permitted, except at the sole discretion of Noble. The awarding of any prize is contingent on the winner’s full compliance with these Official Rules, as determined by Noble in its sole discretion. Qualification of winner is subject to validation by Noble in its sole discretion. Noble reserves the right to reclaim a prize in the event it is awarded in violation of these Official Rules or based upon fraud or misconduct of any kind. If a winner is found to have falsified any data or material, that winner will forfeit his or her prize and will be disqualified, and an alternate winner may be selected based on score as determined by Noble Management. EXCEPT AS EXPRESSLY PROVIDED BY NOBLE AND TO THE FULLEST EXTENT PERMISSIBLE BY LAW, NOBLE MAKES NO WARRANTY, REPRESENTATION OR GUARANTEE, EXPRESS OR IMPLIED, IN FACT OR IN LAW, WHETHER NOW KNOWN OR HEREINAFTER ENACTED, RELATIVE TO THE USE OR ENJOYMENT OF ANY OF THE PRIZES, INCLUDING, WITHOUT LIMITATION, WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

Important Additional Restrictions and Information:

The Promotion is sponsored by: Noble, 7171 Jane Street, ON, L4K 1A7. All federal, provincial, and local regulations apply. Unless prohibited by law, entry constitutes permission to use the participant’s entry, name, hometown, voice, likeness, photograph and any statements regarding the Promotion for editorial, public relations, promotional and advertising purposes on behalf of Noble or its Promotion Entities in any and all media now known or hereafter devised (including, without limitation, on the Internet including Social Media) without compensation, review or approval. Noble assumes no responsibility for postage-due Promotion materials. By entering the Promotion, you agree to be bound by these Official Rules. Entrants further agree to be bound by the decisions of Noble, which shall be final and binding in all respects. Noble reserves the right at its sole discretion to disqualify any individual it finds to be tampering with the entry process; to be acting in violation of these Official Rules; or to be acting in an

unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. NOTE: ANY ATTEMPT TO INTERFERE WITH OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, NOBLE RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH CONTESTANT OR INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

Limitations of Liability: Neither Noble nor its respective affiliates, parent, subsidiaries, divisions or related companies, are responsible for any damages, losses, taxes or expenses of any kind that an entrant might incur as a result of his or her participation in the Promotion or the awarding, receipt or use of a prize. Noble assumes no responsibility for any incorrect or inaccurate information, error, omission, or theft, destruction, unauthorized access to, or alteration of, entries. Recipient of prize assumes all liabilities for any damage caused or claimed to be caused by the use or redemption of any prize. Noble is not responsible for any typographical or other errors in connection with the Promotion. If, for any reason, the Promotion is not capable of running as planned, including due to tampering, unauthorized intervention, fraud, or any other causes beyond the control of Noble, Noble reserves the right at its sole discretion to cancel, terminate, modify or suspend this Promotion. PRIZE WINNER ACKNOWLEDGES THAT HE/SHE IS SOLELY RESPONSIBLE FOR ANY ACTIONS, CLAIMS OR LIABILITIES RELATED TO ANY PROMOTION ACTIVITY, INCLUDING, WITHOUT LIMITATION, ANY ACTIONS, CLAIMS OR LIABILITIES RELATED TO ANY USE OF A PRIZE. BY PARTICIPATING IN THE PROMOTION, ENTRANTS AGREE THAT NOBLE, THE PROMOTION ENTITIES, AND ITS AND THEIR RESPECTIVE PARENTS, DIVISIONS, SUBSIDIARIES AND AFFILIATES, AND THE RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES AND REPRESENTATIVES OF EACH ASSUME NO LIABILITY WHATSOEVER AND WILL BE RELEASED, INDEMNIFIED AND HELD HARMLESS BY ENTRANTS FOR INJURIES OR DAMAGES OF ANY KIND SUSTAINED IN CONNECTION WITH THE USE, MISUSE, ACCEPTANCE, POSSESSION OR AWARDING OF ANY PRIZE OR WHILE PREPARING FOR, PARTICIPATING IN AND/OR TRAVELING TO OR FROM ANY PRIZE- OR PROMOTION-RELATED ACTIVITY, INCLUDING, WITHOUT LIMITATION, ANY INJURY, DAMAGE, DEATH, LOSS, OR ACCIDENT TO PERSON OR PROPERTY.

Copy of Official Rules: A copy of the Official Rules will be available during the Promotional Period, or by sending a stamped, self-addressed envelope to: "NOBLE SHARE YOUR MEMORIES 30th ANNIVERSARY PROMOTION", Attn: Marketing. 7171 Jane Street, Concord, Ontario L4K 1A7.